

Sport has a morale, business and environmental responsibility to protect our environment and reduce its environmental footprint.

Clean Air Champions, has for several years, advocated for sport in Canada to embrace environmental policies, standards and procedures that all National Sport Organizations should adhere to in all areas of operations be they procurement or running sport events.

Clean Air Champions is part of a new initiative driven by the Vancouver Olympic Committee in partnership with the Canadian Standards Association to develop the first ever national sustainable sport management standard.

The ISO is soon to release its ISO 26,000 on Social Responsibility.

Both of these important initiatives should be embraced and adopted by Sport in Canada as part of a coordinated, sustainable sport policy tied into the sport funding accountability framework.

In 2007, Clean Air Champions led a Sustainable Sport Committee comprised of CAC, Sport Matters, Canada Games and others with a goal to get key players in the sport world to embrace sustainable sport. In the same year, CAC met with Dan Smith, Sport Canada Policy Director, to discuss how sport could and needs to adopt sustainable sport practices. Both initiatives have faded for reasons too long to discuss here.

Its time sport in Canada joins all other sectors and becomes truly sustainable.

Deirdre Laframboise BES, MES

Executive Director

Clean Air Champions