



**TO:** David Zussman (Chairman)  
Chantal Petitclerc  
Cathy Priestner Allinger  
Karen O'Neill

**CC:** Victor Lachance (Panel Secretariat)

**FROM:** WinSport Canada (formerly Calgary Olympic Development Association – CODA)  
("Winsport") and;  
Whistler 2010 Sport Legacies Society  
("WSL2010")

**DATE:** Thursday September 17, 2009

**RE: Submission: "2010 and Beyond".**

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We have reviewed the six (6) questions prepared by the 2010 and Beyond Panel and believe they are focused more on "Programming" than on a facility based organization like WinSport and WSL 2010. Thus, in due respect the two Legacy organizations are providing a brief overview to the Panel that will demonstrate our continued support of High Performance Sport in Canada.

Calgary and the Bow Corridor were provided the opportunity to own and operate the Winter Olympic facilities post 1988.

Whistler and the Sea to Sky Corridor will be awarded the same privilege post 2010. These two organizations have been working in partnership for more than two years to create an environment that will capitalize on accessible facility use by sport and recreation in both locations. Our over arching principle is to "compliment and not compete".



Collaboratively we have explored and developed some key characteristics that will provide economies of scale and efficiencies for both partners. These include but not limited to:

- Staff Training/ Sharing
- Volunteer/ Officials/ Sharing
- Policies/ Procedures/ Payroll
- Finance/ Purchasing/ Insurance
- Event Hosting / Applications
- Training/ Competition Sharing
- Sponsorship/ Marketing/ Public Relations
- Information Technology
- Operating Hours
- Sport Liaison/ Local/ National/ International

As facility owners and operators and within our means and resources we are totally committed to:

- Work in conjunction with Sport to meet the requirements and the needs of Sport.
- Provide a training and competition environment that is safe and fair for all participants.
- Maintain and up grade facilities for the field of play and for programming as required.
- Provide a facility that offers “one stop shopping” for athletes, coaches, officials and administrators so they can Discover, Develop and Excel.

The “one-stop shopping” approach was introduced three (3) years ago at WinSport’s Canada Olympic Park (COP) in partnership with the Canadian Sport Center-Calgary (CSC-C). This undertaking was to prepare for the much anticipated and necessary Sport Institute model (SI).

The Sport Institute model provides high performance and developing athletes and coaches with the necessary Sport specific, Sport science, Sport medicine, and generic facilities in which to train and prepare for competition within a single unified delivery system-And It’s Working Very Well!!



The new Canadian Winter Sport Institute facility presently under construction at Canada Olympic Park by WinSport has been designed to accommodate the program needs and requirements of a Sport Institute and create an environment of excellence. In this regard an MOU has been signed between WinSport and CSC-C who will program the facility. Similarly an MOU between Canadian Sport Center-Pacific (CSC-P) and WSL 2010 has been developed within the same framework, effective post 2010.

A daily training environment for our high performance athletes requires three key components.

1. A facility that provides a world class “field of play”
2. A facility that provides state of the art “programming” to prepare for the “field of play”
3. Both facilities “under one roof”

WinSport and WSL 2010 are fully cognizant of the requirements and needs of High Performance Sport within our facilities. We have developed our business plans and defined our role considering experience, characteristics and the challenges that we will encounter:

- High Performance Sport training and competition at Olympic and Paralympic facilities will not pay the bills.....
- A balance is required between business opportunities and the needs of Sport so that the end result is a sustainable financial model.
- Appreciate the endowment fund that has been bestowed on you and plan accordingly!

Thank you for the opportunity. We look forward to our discussion on October 6, 2009 in Calgary.

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Bill France  
Vice President, Sport  
WinSport Canada

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Bill France                      Keith Bennett  
Chairman                      President/CEO  
Whistler 2010 Sport Legacies Society

Attachment: Enhancing our collective Winter Olympic and Paralympic Legacy  
Alberta and British Columbia Memorandum of Understanding

ENHANCING OUR COLLECTIVE WINTER OLYMPIC/PARALYMPIC LEGACY  
ALBERTA – BRITISH COLUMBIA MEMORANDUM OF UNDERSTANDING

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THIS MEMORANDUM OF UNDERSTANDING executed this 13 day of Feb, 2009 BETWEEN

THE GOVERNMENT OF ALBERTA  
(hereinafter called "Alberta")

And

THE GOVERNMENT OF BRITISH COLUMBIA  
(hereinafter called "British Columbia")

Preamble

**WHEREAS** it is recognized that Alberta and British Columbia are the only two Canadian provinces to be selected to host the Olympic/Paralympic Winter Games, in 1988 and 2010 respectively;

**WHEREAS** to fulfil their respective obligations to host the Games, it is recognized that the governments of British Columbia and Alberta have each invested significantly toward building numerous winter sport venues to full international standards;

**WHEREAS** it is recognized that in addition to the venue legacy enjoyed by British Columbia and Alberta the provinces also benefit from enormous human legacies as expressed through international quality venue management and event hosting expertise;

**WHEREAS** this MOU is consistent with the framework established within the *Commitment to Partnership* signed originally by Alberta and British Columbia in October 2003 and renewed in October 2008.

Guiding Principles

**WHEREAS** British Columbia and Alberta agree that collaborative efforts arising from this MOU will establish our region as a world leading model for Winter Olympic legacy utilization;

**WHEREAS** British Columbia and Alberta agree that collaborative efforts arising from this MOU will make best efforts to encourage linkages between high performance sport and grass roots community sport and recreation; that can be used to mentor young athletes or encourage participation in sport through the staging of international events.

Core Action

**WHEREAS** Alberta and British Columbia herein agree that they will collaboratively develop a *Winter Olympic/Paralympic Legacy Utilization Strategy* aimed at optimizing the economic benefits associated with a sustainable and aligned international standard venue and event hosting framework.

NOW THEREFORE the parties understand and agree to the following actions:

Action 1: Establish a *AB-BC Collaborative Olympic/Paralympic Legacy Planning Framework*, with committee structure as follows:

- Steering Committee: comprised of assigned senior government officials from each jurisdiction, this committee will review proposed action plans as received from the *Advisory Planning Committee* and will determine which actions will be supported;
- Advisory Planning Committee: comprised of assigned officials from each jurisdiction as well as other representatives, this committee would develop appropriate action plans for consideration by the Steering Committee;

The *Steering Committee* will be engaged shortly after the signing of this agreement.

Action 2: Develop a long-term *Winter Olympic/Paralympic Legacy Utilization Strategy* with key areas of emphasis to include:

- Venue management and event hosting strategy;
- Event technical officials development strategy;
- Sporting Event Economic Impact Assessment Strategy;
- Investigate the possibility of a North American Winter Olympic Legacy Network.

### General Provisions

**INITIATION:** This Accord will come into effect upon signing.

**IMPLEMENTATION:** The signatories to this MOU will each name an individual to co-chair a Steering Committee to coordinate and monitor the implementation of the actions outlined in this MOU. The Steering Committee will establish an Advisory Planning Committee to conduct the detailed work arising from this MOU. The Steering Committee will meet as needed to review the work of the Advisory Planning Committee. In addition to any specific proposed actions arising, the Steering Committee will provide the respective Ministers with updated reports as needed.

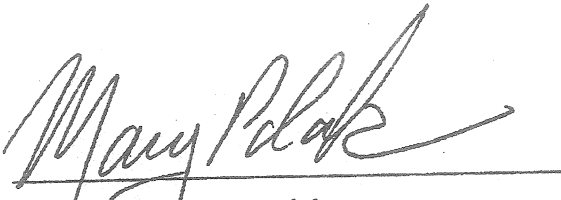
**NO LEGAL OR FINANCIAL OBLIGATIONS:** This MOU sets out the basic understanding reached between the Parties. Signing of this MOU by each Party only implies a best effort approach to implementation of all actions therein and does not obligate either party to any financial or legal commitments whatsoever. This MOU is not intended to be, and will not be, interpreted or construed as a formal or legally enforceable agreement for either party.

**AMENDMENTS:** This MOU may be amended at any time by the written mutual consent of the Parties.

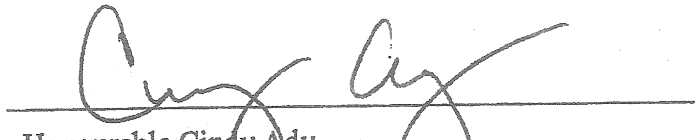
**DURATION:** This MOU shall come into effect upon signing and can be terminated by either Party with a minimum of 90 days written notice.

IN WITNESS WHEREOF, the Government of British Columbia and the Government of Alberta have executed this MOU, each by its duly authorized representative(s), on the respective date shown below.

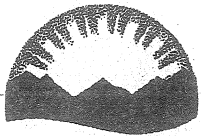
Signed this 13 day of Feb, 2009



Honourable Mary Polak  
Minister of Healthy Living and Sport  
Government of British Columbia



Honourable Cindy Ady  
Minister of Tourism, Parks, and Recreation  
Government of Alberta



BRITISH  
COLUMBIA

Alberta