

Invitation
Cosmos Sports
Revenue Generating
Workshop
at SIRC

Monday May 14, 2007
9:00am-11am

Invitation
Séminaire
Cosmos Sports
portant sur la génération
de revenus au SIRC

Lundi le 14 mai 2007
9h à 11h

Executive Directors and those in charge of revenue generation for their organizations, are invited to a FREE workshop at SIRC. Cary Kaplan, Former President of the Hamilton Bulldogs and President of Cosmos Sports is hosting a strategic workshop on how to maximize ticket sales, sponsorship and overall revenues for sport governing bodies. Having trained our 200 teams, leagues and sports organizations, Cary will teach you the secret of **'WINNING THE BUSINESS'**

Les organisations sportives sont invités à l'atelier au SIRC dirigé par Cary Kaplan, ancien président des Bulldogs de Hamilton et président actuel de Cosmos Sports. Cary mènera un atelier qui expliquera comment maximiser la vente de billets, les commanditaires, et les revenus globaux se rapportant aux événements sportifs. Ayant entraîné plus de 200 équipes, ligues et organisations sportives, Cary vous enseignera le secret de **'GAGNER LES AFFAIRES'**



Sport Research
Intelligence sportive

SPACE IS LIMITED, REGISTER TODAY!

TO REGISTER CONTACT KIM COOK

Phone: 613-231-7472 Email : kcook@sirc.ca



COSMOSSPORTS
www.cosmosports.com

*"I highly recommend the 'Cosmos Solution' to any sports organization large or small if they want to grow revenues."
Steve Mazurak, VP, Sales and Marketing, Saskatchewan Roughriders Football Club*